



ASTRA MEDIA RELEASE

ASTRA AGAIN RECOGNISED AS TOP 3 IN THE WORLD FOR BOUTIQUE SKI HOTEL AND CROWNED AUSTRALIA'S BEST BOUTIQUE SKI HOTEL FOR THE 5TH CONSECUTIVE YEAR.

Astra located in the heart of **Falls Creek Alpine Resort** has been awarded not just 1 but **3 awards** by the **World Ski Awards and World Luxury Spa Awards** announced in Austria over the weekend. For the fifth consecutive year, Astra was awarded **Australia's Best Ski Boutique Hotel 2020**, having previously received the honour in 2016, 2017, 2018 and 2019.

Astra was also named for the second time in the **top three** of the **Best Ski Boutique Hotel in the World** category, an impressive recognition that sets it amongst the global ski resorts giants and proves the property is a leader in its field.

To top it off **Astra Day Spa** was awarded **Winner** for **Luxury Ski Resort Spa of 2020** by the **World Luxury Spa Awards**.

The World Ski Awards are in their 8th year, and are highly coveted, honouring only the elite of the ski hospitality industry. The winners were announced in Austria over the weekend by the World Ski Awards. **Astra's Co-Proprietor Rosy Seaton**, says *"the awards represent the gold standard in the ski industry experience, equivalent to the Snow Oscars."* The awards are voted by the leading ski tourism professionals and ski consumers from around the world.

"In such a challenging year, we feel incredibly proud to accept the award on behalf of our dedicated and passionate team that share in our achievements. Together we strive for the same vision and shared commitment, that makes Astra a success, not only in Australia but within the entire International Ski Industry," Seaton says.

Astra's General Manager, Shannon Exelby, added *"It is certainly an achievement that we like to hang our hat on. The location is stunning and combined with world class services, Astra offers our guests a beautiful cocoon which motivates guests to become fully immersed in the whole Falls Creek ski experience, just outside our door."*

The Annual World Ski Awards is an International initiative to recognise, reward and celebrate excellence in ski tourism. Businesses and resorts from Australasia, the Americas and Europe compete across a number of categories, including Best Ski Resort, Best Ski Travel Agent and Best Ski Tour Operator.

ABOUT ASTRA

Astra is one of Australia's most celebrated ski-in ski-out boutique properties and is located within the village of Falls Creek Alpine Resort, Victoria.

Astra also specialises in **all year round** Weddings, Corporate or Private Functions and are eager to help plan that much awaited event in an exclusive destination location like no other.

Astra is located within the heart of some of the most stunning award-winning wineries North-East Victoria has to offer plus Falls Creek is located on a beautiful lake surrounded by hiking and mountain bike trails.

Astra Falls Creek offers a wing of studios and family rooms, 27 deluxe rooms alongside a modern alpine restaurant, cocktail bar, world-class wine cellar, and a cosy lounge area with open fireplace. There is also a library, an award-winning day spa, a heated magnesium pool, sauna and steam room, kids play room, resident expert ski boot maker and a state-of-the-art ski drying room.

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