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## **ASTRA FALLS CREEK NAMED AUSTRALIA'S BEST SKI BOUTIQUE HOTEL**

Astra, Falls Creek in the Victorian Alps, has been named **Australia's Best Ski Boutique Hotel 2019** at the **World Ski Awards** in Austria. It is the fourth time the five-star property has taken out the prestigious award, having received the honour in 2016, 2017 and 2018. In their seventh year, the awards are highly coveted and honour the elite of the ski hospitality industry.

The winners were announced at a special event at one of Europe's most famous alpine towns, Kitzbuhel, in Austria's Tyrol province, on November 23rd. Astra's cp-proprietor Rosy Seaton, says the awards are the "Oscars of global ski tourism", and are voted for by leading ski tourism professionals and ski consumers from around the world.

"Personally, we felt incredibly proud to accept the award on behalf of all the Astra team who have worked tirelessly to achieve a remarkable standard in the ski industry, not only in Australia but within the international ski industry community," Seaton says.

Astra's General Manager, Shannon Exelby, added "Astra offers our guests a sanctuary with world-class services and where our guests are always at the heart of what we do."

The annual World Ski Awards is an international initiative to recognise, reward and celebrate excellence in ski tourism. Businesses and resorts from Australasia, the Americas and Europe compete across a number of categories, including Best Ski Resort, Best Ski Travel Agent and Best Ski Tour Operator. Astra, located in the heart of Falls Creek Alpine Resort, was also named in the top three in the **Best Ski Boutique Hotel in the World** category, an impressive recognition that proves the property is a leader in the field.

### **ABOUT ASTRA**

Astra is one of Australia's premier ski-in ski-out properties, and is located within the village of Falls Creek Alpine Resort. Over the 2016/17 summer, Astra's owners completed a major three-year renovation, which included an additional wing of studios and family rooms. Astra, Falls Creek has 27 rooms, a modern alpine restaurant, cocktail bar, world-class wine cellar, and a cosy lounge area with open fireplace. There is also a library, an on-site day spa, a heated indoor magnesium pool, sauna and steam room, kids play room, resident expert ski boot maker and a state-of-the-art ski drying room.

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